

## **COMMUNICATIONS FOR DISTRICT PRESIDENTS**

A District President has one big communication task. In fact, if there is one single word that describes his task, it would be communicate.

You've got to want to. This is where we begin. You have to enter into exchanges with other persons. You have to be willing to exercise patience and restraint. You have to want to improve, and believe that you can improve. You CAN !!!!

Communication is the process which enables persons to (1) exchange ideas, feelings and information; (2) resolve differences and enhance understanding; and (3) build better relationships.

Communication is sending out, and receiving waves. There are many types of waves. Each type has its own purpose.

Methods:

- Telephone
- In person
- Letters
- Newsletter - District - UMMen
- Conference Newspaper

Local Fellowships need a lot of communication. A District President should plan a quarterly contact with the Local President.

Pastors from churches that do not have a fellowship need quarterly contact.

Telephone --

- Develop you UMMen telephone list. Circulate your phone number to all.
- Circulate your phone number to all UMMen Presidents.
- Develop a telephone committee.
- Call before meetings to encourage attendance.

In Person --

- Develop your own contact list of men.
- Know personally your Local Presidents.
- Know your pastors.
- Attend District Council on Ministries Meeting.
- Attend at least one pastors meeting a year.
- Attend conference UMMen meetings.
- Attend other conference functions that are appropriate.

#### Letters --

- Without secretary's support, letters are a problem.
- But, handwritten letters are most effective. A note after a contact is always effective.
- Possibly your church secretary would be of help on a limited basis.
- The District Superintendent's office may also offer you assistance with your correspondence.
- Don't overlook local secretarial services

#### Newsletters --

- Most districts have newsletters. Check with the District Superintendent for space.
- A few District Presidents have started a special UMMen newsletter. This is quite an undertaking, we know; but you know your abilities.
- Don't assume that the answer to your communication need is a newsletter; you need to do some checking before attempting this.

#### Conference Newspapers --

- A good means to spread information; however, all of the men may not be on the mailing list.
- All of your activities need to be covered in the publication. Be sure to have pre-event information as well as follow-up stories.
- You probably have a man who can write your releases as well as a man who would make pictures.

A District President's job is to ask for action. When and how you call for action are crucial factors in whether or not your aspiration will be translated to reality. To do the job, four areas are crucial to our task.

To ask for action is to say:

- 1) Ready for the question?
- 2) Will you participate in this project?
- 3) Are you willing to put your shoulder to the wheel?
- 4) Let's get on with it!

Some of your fellowships and churches are not ready for the question. So, here is the reason for good communication.

Communication is an open-ended task.